

FOR IMMEDIATE RELEASE

Online Copy Guru, LLC Now Offering Information Product Creation and Marketing Services to Their Clients

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Las Vegas, NV – Online Copy Guru, LLC is now offering information product creation and marketing services for clients looking to sell and market information-based products to their clients.

Online Copy Guru, LLC, a direct response copywriting and marketing strategy firm, has combined their expertise and experience to assist their clients with creating and marketing information products. Their information product creation and strategy services involve deciding on the type of product to create, developing the content of the product, creating a marketing strategy to sell the product, and if necessary, producing physical products to distribute to customers.

“We have actually created quite a few information products for our clients and due to increasing demand, we decided to formally announce our expertise in this area,” says Monique Poché, Owner of Online Copy Guru, LLC. “Many businesses want to develop an information product but aren’t sure of where to start. We walk them through the entire process so they know what type of product will work best and how to get that product in their customer’s hands. We can also help them develop a marketing strategy to help them sell the information product in addition to creating upsells to further increase sales and profitability.”

For more information, please visit <http://onlinecopyguru.com/info-product-creation-and-marketing/>.

About Online Copy Guru, LLC

Online Copy Guru, LLC specializes in direct response copywriting and marketing strategy services. Their solutions let companies improve their marketing performance and increase credibility through copywriting, professional marketing strategy development, information product creation and development, content writing, and proven online marketing strategies.

For more information regarding this release, or to arrange interviews with company management, please contact:

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