## Online Copy Guru, LLC Now Offering Social Media Strategy Services to Their Clients

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Las Vegas, NV – Online Copy Guru, LLC is now offering social media strategy services for clients looking to further enhance and expand their online marketing efforts.

Online Copy Guru, LLC, a direct response copywriting and marketing strategy firm, has combined their expertise and experience to assist their clients with developing and improving their social media strategy. Their social media strategy services involve creating a marketing strategy, developing content, monitoring progress to pinpoint opportunities and areas of improvement, and coaching to ensure long-term success. Their full scope of services can be tailored to fit their individual client's needs and marketing goals.

"We have worked with a lot of clients who understand the importance of social media and want to be active on it but have no idea of where to start or what is involved," says Monique Poché, Owner of Online Copy Guru, LLC. "We are now offering social media strategy services so that our clients can get help with interacting with their customers on these platforms. We also offer them the potential to track results and maximize their online marketing budget. Now our clients won't have to be overwhelmed or frustrated with what to do on their social media accounts. Through these services, we can partner with them to help them reach their goals and achieve a better understanding of their audience."

For more information, please visit http://onlinecopyguru.com/social-media-strategy/.

## **About Online Copy Guru, LLC**

Online Copy Guru, LLC specializes in direct response copywriting and marketing strategy services. Their solutions let companies improve their marketing performance and increase credibility through copywriting, professional marketing strategy development, content writing, and proven online marketing strategies.

For more information regarding this release, or to arrange interviews with company management, please contact:

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