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## **Online Copy Guru, LLC Releases New Ebook to Help Businesses Improve Their Website**

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**Longmont, CO** – On April 13, 2013, Online Copy Guru, LLC released an ebook titled, *How to Improve a Website: Simple Ways to Avoid 8 Common Mistakes*. This ebook will help businesses build trust and credibility with their site visitors.

Online Copy Guru, LLC, a direct response copywriting agency, has combined their background and experience to provide tips and strategies to those businesses that are struggling to find success with their online presence. Their new ebook is available for purchase on Amazon or through the link on Online Copy Guru's website.

“A lot of clients that I work with don't know how to build trust and credibility with their online audience,” says Monique Poché, Owner of Online Copy Guru, LLC. “Most are frustrated with having a website that doesn't generate leads when all they really need is to include a few key elements and learn how to promote their website. Our new ebook will help them do this and by implementing a few easy steps, they can increase their online presence and boost the sales generated from their website.”

### **About Online Copy Guru, LLC**

Online Copy Guru, LLC specializes in direct response copywriting, SEO, and helping clients with their online content strategy. Their solutions let companies improve their marketing performance and increase credibility through copywriting, professional web content, keyword research, SEO, and proven traffic-building strategies.

For more information regarding this release, or to arrange interviews with company management, please contact:

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